## **General information**

Hair loss is a problem, unfortunately, bothering both men and women to a great extent. Many a time this situation gives rise to major social problems for people who go through this ordeal with repercussions on their everyday lives. Hair loss may be a temporary or a permanent phenomenon and the causes may be numerous. The corresponding solutions vary according to causes, stage of development of hair loss and general conditions. Science has moved forward in ameliorating the problem and in some cases completely resolving it. This offers the opportunity to all who are faced with hair problems and want to enhance the health and image of their hair to be able to fight it and feel confident again. It is of paramount importance for the individual himself to decide to make a first effort to improve his/her image and trust a team of expert, updated doctors and medical staff to offer him a solution that will please him and a result he will deserve.